



The OSP is a non-profit organization that has developed the best and most convenient opportunity for interested visitors to learn more about the Okefenokee Swamp. The Park was opened in 1946 and is located near Waycross, Georgia at

the north entrance of the Okefenokee National Wildlife Refuge. We are developing the capability to broadcast educational content about the swamp to classrooms around the world through the internet.

To accomplish our mission, we really need your personal and significant support.

The OSPrey Society was created to allow individuals, corporations and foundations to make annual tax-deductible contributions to help accomplish our mission. We sponsor several public and members-only events at the Park throughout the year and other benefits.

Your support will allow us to improve our exhibits and more fully open our window to the Okefenokee Swamp.



I would like to renew my annual membership in (or join for the first time) the OSPrey Society at the

\_\_\_ Champion Level (\$5000+)

\_\_\_ Guardian Level (\$2,500-\$4,999)

\_\_\_ Patron Level (\$1000-\$2,499)

\_\_\_ Advocate Level (\$500-\$999)

Please make your tax-deductible check to The Okefenokee Swamp Park, fill out this information and mail to:

OSP  
5700 Okefenokee Swamp Road  
Waycross, GA 31503

“All contributions are gratefully accepted and acknowledged for tax purposes, if over \$100.”

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

Credit Card \_\_\_\_\_

Exp \_\_\_\_\_ CVD \_\_\_\_\_

Visit our website: [www.okeswamp.com](http://www.okeswamp.com) for online giving and information about the Okefenokee Swamp Foundation.

Thanks so much for your ongoing support.

# The Okefenokee Swamp Park

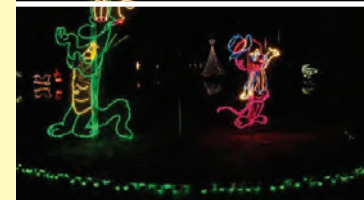
**Needs Your Support**

*Please become our partner by joining the OSPrey Society*



**The Swamp Park offers:**

- BOAT RIDES INTO THE SWAMP
- THE OPPORTUNITY TO SEE ALLIGATORS UP CLOSE
- CARNIVOROUS PLANTS
- THE TALLEST OBSERVATION TOWER IN THE SWAMP
- OBSERVATIONAL BEE HIVE
- BOARDWALKS AND A VARIETY OF INFORMATIONAL AND CULTURAL EXHIBITS



# Okefenokee Swamp Park



## 2014-2016 Strategic Plan

### MISSION STATEMENT

**We are the world's window to the Okefenokee Swamp.**

Our mission is to promote ecological tourism and education by providing—as a convenient point of entry into the Okefenokee—an authentic opportunity for the public to develop an appreciation for the wildlife, culture, and natural beauty of the “Land of the Trembling Earth.”

EDUCATIONAL PROGRAMMING	FACILITIES AND EXHIBITS	FINANCIAL MANAGEMENT	ORGANIZATIONAL OBJECTIVES
<ul style="list-style-type: none"> <li>• Improve current interpretation, tours, and exhibitions</li> <li>• Develop the capability to broadcast interactive Okefenokee presentations to the world</li> <li>• Strengthen the wireless environment on site</li> <li>• Develop QR or similar codes for exhibits/wildlife information</li> <li>• Create an indigenous carnivorous plant garden</li> <li>• Rebuild an outdoor classroom in the swamp</li> <li>• Create a watershed/water conservation educational exhibit</li> <li>• Enhance our focus on native American and early Okefenokee settler cultures</li> <li>• Create a Center for Okefenokee Studies</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain existing facilities and exhibits</li> <li>• Create internet-capable classrooms in our Nature Center and the Cypress Cove buildings</li> <li>• Create a comprehensive American alligator exhibit</li> <li>• Upgrade existing rail footprint and train barn</li> <li>• Extend our boardwalk system</li> <li>• Clear new canoe/kayak trails into the swamp</li> <li>• Create an inspirational interpretive center</li> </ul>	<ul style="list-style-type: none"> <li>• Manage on site revenues (admission tickets, boat rides, and gift shop sales) to sustain current operations</li> <li>• Strengthen and sustain fundraising via The OSPrey Project and foundational grants to fund unbudgeted capital expenses, including major renovations, new facilities, and new exhibits</li> <li>• Enhance and market the Okefenokee Foundation, our planned giving program allowing interested individuals to make arrangements for endowments and other contributions</li> <li>• Establish Director of Advancement</li> </ul>	<ul style="list-style-type: none"> <li>• Recruit and retain high quality staff members</li> <li>• Enhance our marketing efforts</li> <li>• Foster local volunteer efforts</li> <li>• Recruit and educate the most effective on site volunteers</li> <li>• Maintain and strengthen collaborative partnerships</li> <li>• Pursue new collaborative partnerships, including and extending outside of the local geographic area</li> <li>• Create task-oriented advisory committees</li> <li>• Create a Board of Advisors from all interested stakeholders</li> <li>• Ensure effective management succession</li> </ul>

